



Sail Cleaner with Yanmar

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## YANMAR'S GREEN JOURNEY AT CANNES YACHTING FESTIVAL

*Cannes Yachting Festival, 12<sup>th</sup> to 17<sup>th</sup> September, Jetée 183*

Engines and propulsion specialist, YANMAR Marine International (YMI), has increased its presence with an all new and improved stand and location at this year's Cannes Yachting Festival. The stand will be highlighting the company's commitment to green innovation.

YANMAR marked a significant milestone in the company's green energy

transition with the approval of its engines now certified as compatible for use with Hydrotreated Vegetable Oil (HVO). This was one of the first steps YANMAR took in enabling their customers to join them in the journey towards reducing emissions whilst still enjoying time on the water and reducing their environmental impact.

YANMAR continues to work on developments with alternative fuels which will help to pave the way for more eco-friendly approaches before electrification becomes more widespread. Alongside this, electrification remains high on YANMAR's agenda and they are fully committed to supporting electric innovation technology with the development of products such as the YANMAR E-Sail Drive. The new plug and play electric propulsion system for the sailboat sector will make upgrading to electric power as simple as possible and its highly anticipated launch, will take place in 2024.

Floris Lettinga, Director of Sales and Marketing commented; "Cannes is a great opportunity for us to highlight our wider commitment towards long term enhanced unparalleled customer experience in green technology-driven marine propulsion systems and innovations with our engines. Our range of reliable, advanced and efficient propulsion systems will continue to develop as we deliver solutions for sail and power boats with minimal CO<sub>2</sub> output"

The leading engine and marine propulsion systems supplier will be showcasing its popular 6LF550, and 4JH110 with SD15, demonstrating the advanced technology and innovations behind its complete line-up of sailboat and powerboat engines.

The 6LF engine is a powerful engine, and caters to planing and semi-planing vessels for both recreational and light-duty commercial use.

The 4JH110 is part of the acclaimed 4JH-Series. Demonstrating YANMAR's '5x best in class' features – Clean, Interconnective, Quiet, Powerful, Fuel Efficient – the 4JH-CR series sets the global standard in sailboat and small craft propulsion.

The SD15 Saildrive by ZF is designed for sailing yachts up to 65 feet, providing the benefits of YANMAR's proven saildrive solutions combined with common rail efficiency for vessels with higher power engines.

The YANMAR team will be on hand at the show to offer expert advice, to talk about their sustainable journey and to network with partners and customers as well as announce exciting new developments for the company.

Ends

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**About YANMAR Marine International**

YANMAR Marine International (YMI) is driven to create innovative, environmentally responsible marine propulsion solutions through the exploration and progression of advanced technologies. With sustainability at its heart, the YMI mission is to meet the evolving needs of its customers as a

trusted partner, supplying cutting-edge products and systems which enhance our customer's experiences.

The sustainable solutions from YMI are built to help customers take the next step on their journey to minimize their CO<sub>2</sub> footprint, while fulfilling their appetite for life-affirming adventure on the water and requirements for onboard comfort. YMI continues to grow its network of service centers worldwide, providing quick and reliable support in over 130 countries.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations. With its beginnings in Osaka, Japan in 1912, YANMAR is driven by its founding mission to benefit mankind and by a pioneering spirit for world-leading technology across seven business domains on land and at sea.

YANMAR has continued to expand its range of products, services and expertise to deliver total solutions as an engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.