



YellowV sets sights on new waters with dealers and distributors in UK, Ukraine and Poland

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YELLOWV ANNOUNCES DISTRIBUTOR FOR UK AND DEALERS FOR UKRAINE AND POLAND

[YellowV](#), the youngest and brightest watersports and inflatable product brand to hit the water, has announced three key partnerships. All partners are set and excited to take the innovative range of SUPs, tenders, kayaks, inflatable bathing platforms and towables to eager new markets.

Prometheus Watersports will exclusively manage UK distribution for the YellowV brand. Prometheus Watersports is a sister company to [Prometheus](#)

[Sailing](#), which runs Sunsail UK's chartering, corporate sailing and training fleet, and accordingly sits at the centre of the UK South Coast boating market.

In Poland, [Prime Marine](#), a well-established dealer for industry big names including Mercury, Simrad, Vitrifrigo and Smartliner has jumped at the chance to include the YellowV range in its growing offering.

In Ukraine Logos-Sport LCC has signed up to be the country's first YellowV dealer. This SEA-DOO and CAN-AM dealer approached YellowV at launch at BOOT Dusseldorf.

"The news comes at an already exciting time for this fast-growing arm of VETUS' business." says Nick Tuinenburg, Product Sales Manager, YellowV. "We have launched several new product series and additional models this year. For the first time, the company now offers a line of kayaks and funtubes, plus we have just extended our popular SUP and boat series with more high performance models.

"The product development pathway continues apace too with the planned launch of a YellowV inflatable surf series and an electric assistance system for the SUPs and kayaks during 2023."

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About VETUS – Creator of Boat Systems

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, generators, bow thrusters and control panels—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product line-up in-house. The company’s commitment to quality, reliability, and delivering a superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world.

VETUS has its headquarters in the Netherlands, with subsidiaries in 17 other countries and an unparalleled worldwide distribution and service network.

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